Marak Morgan

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EDUCATION

Savannah College of Art and Design, School of Communications - Savannah, GA *Bachelor of Fine Arts*May 2024 **GPA: 3.98/4.00**

Major: Illustration | Concentration: Animated Illustration and Publication

- Awards: Achievement Scholarship, Academic Merit Scholarship, Continuous Dean's List
- Awarded Top Mentor for excellence in communication and support, Spring 2024

EXPERIENCE

Rhino Hospitality Group - Savannah, GA

Oct 2024 - March 2025

Associate Director of Front of House Operations, Graphic Designer

- Responsible for management and HR operations for 230+ staff across 10+ restaurant locations.
- Designed and maintained brand assets including menus, websites, gift cards, merchandise, and uniforms.
- Created customer-facing product mockups and revised outdated materials to meet updated brand standards.
- Worked closely with operations, marketing, and leadership teams to execute events and seasonal campaigns.
- Contributed to new location launch by advising on layout, team structure, and branded marketing materials.
- Partnered with vendors (DoorDash, Uber Eats, distributors, city officials) to ensure consistent brand representation and smooth operations.
- Ensured compliance with local business/alcohol regulations and arranged ongoing training initiatives for our staff development.

Rhino Hospitality Group - Savannah, GA

Aug 2024 - Oct 2024

Administrative Assistant, Graphic Designer

- Assisted Director of FOH Operations with scheduling, inventory, and vendor communications.
- Managed digital platforms: updated Google Business, email systems, and phone operations.
- Handled direct customer service and monitored online reviews for quality control.
- Designed branding assets for community aid campaigns and in-house promotions.
- Provided support in hospitality roles as needed (server, host, barback, lounge security.)

SCAD Academic Resources - Savannah, GA

Mar 2023 - May 2024

Grad Thesis & Undergrad Mentor

- Conducted graduate level thesis consultations involving conception, structure, writing, defense, etc.
- Consulted with students across all major study programs over papers ranging 15-80 pages in length
- Scheduled and coordinated individual feedback sessions, ensuring timely and tailored support for students.
- Communicated with individual school chairs, advocated for students seeking specified support.

SCADpro X K12 Online Learning-Savannah, GA

Jan 2023 - Mar 2023

Creative Concepting

- Conducted market research through surveys and interviews to inform our concept development
- Collaborated across interdisciplinary teams, writing, design, and animation, to execute a 20-week project plan.
- Delivered presentations to effectively communicate project development and timelines with our client.

SKILLS

| Microsoft Office Suite, Google Suite, Adobe Creative Suite | Graphic Design, Animation, Branding, Advertising | | Collaborative Support, Confidentiality, Attention to Detail, Communication, Time Management | | Event Coordination, Sales Analytics, Client and Customer Relationships, Project Management |